

Board Meeting of the Cape Cod Hydrangea Society in Person

September 22, 2021

Present: Carolyn Weiss, Secretary; Peter Berrien, Assistant Treasurer; Emily Woudenberg, Membership Director; Linda Coven, Co-President; Pat Vigliorolo, Co-President; Michele Baker, Barbara Marsala, Joyce Halpert, Mal Condon, Cathy Sampson

Prior to the opening of the meeting, Donna Garrabrant, Vice President and Mary Rahal, President of the Village Garden Club of Dennis made a proposal that we join them in an outreach planting program on the Forward at the Rock site in Dennis. This will be discussed and answered in a future meeting of the board.

Emily and Joyce presented Linda and Pat each with a pastel of the Hydrangeas and the Fountain that CCHS planted and supplied at Heritage Plantation. The pastels were painted by Rosalie Nadeau of Orleans. This was in thanks for all their service as Co-Presidents of the Society.

At 5:55PM, Linda called the meeting to order. The minutes of the April and May board meetings were approved without objection.

Committee Reports: First Cathy was asked to relate her experiences this year with Hydrangea University and the pandemic. Cathy presented the results of her survey. This was the second virtual year for the University. A discussion followed about future Universities; will they be zoom, live or a hybrid? Attendees did miss getting their free hydrangeas. Cathy wants to brainstorm future Hydrangea Universities with other board members.

Rick said that there were more gardens toured this year than ever and Emily mentioned that this plus the CBS program with Mal and Hydrangea University led to more members joining that ever before.

Joyce, representing the Social Committee, said that since there were no in person meetings this year she had no social committee work to report. Mary Kay will be taking over as Social Chairman for the next season.

The Artists in the Garden were very happy that they sold 28 paintings plus received 3 commissions to paint other gardens.

New Business:

Vice President: Joan mentioned that we need to redefine the role of the Vice President in our bylaws. The wording should be changed to say that the Vice President is the right hand to the President, will serve two years and transition to President.

Honorary Memberships: It was decided not to offer free one-year memberships to individuals whose gardens were used in the Hydrangea Garden Tour. It was felt it would create an elitism we don't want to foster. We will send a copy of our newsletter to these individuals instead.

Website: We need to compare prices as the website expenses are growing fast. Changing to Word Press for the site will allow us to make additions and changes to material on our website ourselves. Cole webdev has submitted a proposal which we should study and meet to decide in the future. We will ask for proposals and compare them in a future meeting. We will handle Zoom meetings separately, so it is not included in website expenses.

FORWARD Project: Linda will find out how we can get involved with them and what the timeline is for participation.

The meeting was closed by Linda at 7:45PM. She thanked everyone for their support during the past presidency.

Respectfully submitted,

Carolyn Weiss, Secretary