

Special Board Meeting of the Cape Cod Hydrangea Society May 17, 2021

The meeting via Zoom was called to order by Co-President Pat Vigliorolo at 5:00PM. Present were Linda Coven, Richard Murray, Emily Woudenberg, Peter Berrien and Carolyn Weiss.

This special meeting was called primarily to discuss the contractual relationship between CCHS and Fishnet NewMedia including costs incurred from October 2020 thru January 2021 (time spent documenting instructions, assisting and training CCHS on Google, Email, Zoom and PayPal accounts), as well as annual costs going forward and “extra” costs we might reasonable expect for adding items to the website.

First Rick discussed the Financial Statement from October 1, 2020 through May 17, 2021. Emily will send him up to date list of paid membership through PayPal so his records are current. Pat reminded Rick to pay the honorarium (\$150) to Mal Condon for his presentation at the spring meeting.

Projected expenses for this spring were plants for Heritage (around \$300), Banners for the Garden (around \$100) and the new Heritage CCHS emblem (\$200-300).

Fishnet: Wendy is trying to wean us off using her services so we can do a lot of the website functions ourselves. We have added 100 new members since October. We have no member who has volunteered to do this job. Rick has a high school senior who could do this. Carolyn suggested a member who might be willing to do it. Pat suggested that we ask two other website companies to submit bids on doing the various website jobs. Linda felt that Fishnet is the best solution. Wendy has asked for a retainer of \$100 per month, followed by \$150 per hour for additional work. Emily added that we must be self-disciplined to batch projects for entering onto the website. Linda preferred to pay the hourly fee. We pay \$540 per year for Zoom maintenance through Fishnet and \$50 per meeting for Wendy’s tech assistance. It was suggested that we give Wendy a list of tasks from Linda, Pat and Emily and ask Wendy how much time these would usually take.

Pat asked Rick to go back to Wendy with the list of tasks. We can continue to search for a member who is qualified and wants to take over. Rick will draft an email to Wendy stating the above, send a copy to the other Board members for approval and then send to Wendy.

We also need a new Facebook Administrator to keep us current with events, maintenance, Zoom meetings, photos, Hydrangea University and the Hydrangea Garden tours.

The May CCHS meeting was held over Zoom. The September meeting may be in person or over Zoom, dependent on the restrictions for gatherings at the Harwich Community Center. The Winter meeting will be held over Zoom.

It was suggested that the newsletter be distributed via the “members only” part of the website instead of by email.

Pat adjourned the meeting at 6:12PM.

Respectfully submitted,

Carolyn Weiss, Secretary