

## Cape Cod Hydrangea Society Board Meeting By Zoom, February 9, 2021

Present: Co-Presidents Pat Vigliorolo and Linda Coven; Treasurer, Rick Murray; Assistant Treasurer, Peter Berrien; Membership Chair, Emily Woudenberg; and Secretary, Carolyn Weiss

Meeting was called to order at 5:33 PM by Pat Vigliorolo.

**Expenditures:** Linda Coven mentioned several recent and upcoming expenditures for the Society. The Curved Benches (\$1174.17) for the Hydrangea Garden at Heritage were paid for in January. Upcoming expenses include the new signage for the Garden which has been estimated at \$250 to \$500 per sign plus the cost of the posts to hold the signs. She suggested we might be able to use the old posts for some of the signs. We also owe Fishnet about \$4000 for work they have done including the set up of Paypal and the reconfiguration of the membership list, other changes to our website, our Google account and the CCHS.org email, as well as Facebook refinements and ZOOM. Linda mentioned that we need Wendy to troubleshoot the Zoom meetings because neither she nor Pat have the necessary expertise. Wendy has agreed to charge us a reasonable \$50 per Zoom meeting. Otherwise, she expenses at \$150 per hour for work on the website, etc. Rick asked if we could request that she do whatever she can to keep her expenses down. Perhaps we could accumulate projects and give her several at one time to cut costs. Emily commented that Wendy has been extremely helpful with membership problems. Peter suggested that we ask for more frequent billing to prevent such large bills from surprising us. It was moved and seconded that we pay Wendy the \$4000 due.

**Alison Carvounis:** Alison has agreed to film the Hydrangea Festival Gardens between July 9 and July 18 of this year. She is also filming gardens for the Master Gardeners. Linda suggested we pay her \$100 per garden for 10 gardens on the tour. These films can be shown at our Membership Meetings, on Facebook and on our website. We have 8 confirmed gardens plus Jan Casper's in Marstons Mills. Rick has volunteered his garden but has a narrow street with virtually no parking available and neighbors who will complain if inconvenienced. Linda will visit his property after the snow is gone to see what can be done. Rick also asked if we are required to notify the local police about the increased traffic and parking on Hydrangea Festival days. The Board approved Mary Ann Staudenmayer's request to split the profits from her garden tour with Master Gardeners. She will have her garden on tour for both organizations on the same day and will divide the proceeds in half.

**Paypal:** Rick has not seen Paypal funds transferred to our bank account. He will contact Wendy about when funds are transferred from Paypal to our account. To date we have around \$21,000 in the bank but have yet to pay Wendy. Dues are going up in June or at renewal. We will have an outlay for the calendar and the signage. There will be 225 plants donated from Proven Winners ("Tiny Tuff Stuff") to sell in our gardens this summer. Also, we will need a new medallion for the Hydrangea Garden patio to replace the existing one. It will say that the Cape Cod Hydrangea Society was established in 2007. The old medallion, which says CCHS 2007 will be repurposed at the new entrance to the Display Garden.

Also, there were a few safety items that were supposed to be performed by Heritage Plantation and paid for by us last year. They will need to be reminded of the items. We have not yet received a reply to our letter to the new director of Heritage.

Emily asked that Rick keep up the Membership spreadsheet. She will send him the latest updates.

The meeting was adjourned at 6:15 PM.

Respectfully submitted,  
Carolyn Weiss,  
Secretary